



Pasara™

Business Process Management

Audited project tracking for management reports and dashboard overviews

Manage the most complex business processes with ease

Align all stakeholders to your business objectives

Software that ensures your artwork supply chain is at the leading edge of web-based audited approvals technology and process control.

Pasara manages the version control and approval of both digital and physical assets; approve briefing documents, technical specifications, profiles, image content, artwork documents, prepress files or even just a good idea!

No desktop installation is required, enabling partners to work together around the globe to view, track and approve digital assets such as artwork Pdf files or physical assets such as packaging prototypes and hard copy contract proofs with approvers working together either in parallel or sequentially.

The efficiency of Pasara significantly reduces approval times, avoids hold-ups (due for example to an approver's absence) and records the actions of the approvers to provide a full overview in the form of individual audit trails and fully configurable management reports and dashboards.

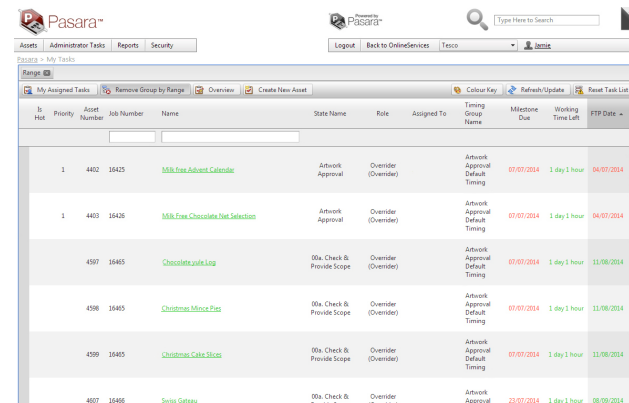
The software is fully configurable from the browser enabling you to manage the most complex business processes with ease. Users and roles can be assigned on a project-by-project basis to ensure the most appropriate approval route is chosen dependant upon project specific criteria.

Every stage of the process is managed and tracked, automatically prompting approvers by email when they have assets to review, presenting them with their own prioritised task list and personalised workspace at log in.

Each digital asset is centrally stored, removing the risk of passing multiple copies (and potentially versions) around for approval, possibly missing vital instructions in the process.

Users can either create a new asset or modify an existing one or upload support documents such as project briefs, text documents or annotated Pdf files to provide clarity.

Milestone dates can be automatically calculated from service level agreements or assigned on a project-by-project basis. These form the framework of each project workflow, ensuring every stakeholder knows what they need to be working on.



Is Met	Priority	Asset Number	Job Number	Name	State Name	Role	Assigned To	Timing Group Name	Milestone Date	Working Time Left	FTP Date
	1	4402	16425	Milk Free Advert Creative	Artwork Approval	Overseer (Overseer)		Artwork Approval Default Timing	07/07/2014	1 day 1 hour	04/07/2014
	1	4403	16426	Milk Free Chocolate Nest Selection	Artwork Approval	Overseer (Overseer)		Artwork Approval Default Timing	07/07/2014	1 day 1 hour	04/07/2014
		4597	16465	Chocolate Juice Logo	00a. Check & Provide Scope	Overseer (Overseer)		Artwork Approval Default Timing	07/07/2014	1 day 1 hour	11/06/2014
		4598	16465	Chocolate Mock Up	00a. Check & Provide Scope	Overseer (Overseer)		Artwork Approval Default Timing	07/07/2014	1 day 1 hour	11/06/2014
		4599	16465	Chocolate Cake Slice	00a. Check & Provide Scope	Overseer (Overseer)		Artwork Approval Default Timing	07/07/2014	1 day 1 hour	11/06/2014
		4607	16466	Swiss Giftbox	00a. Check & Provide Scope	Overseer (Overseer)		Artwork Approval Default Timing	23/07/2014	1 day 1 hour	08/06/2014

Pasara's suite of 'out-of-the-box' reports provides managers with an overview of current status.

Gain further insight with integrated dashboards designed to deliver management KPIs tailored for your business.



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Itarus OnlineServices is a suite of configurable and integrated software products that empower you to manage, control and automate prepress functions and in doing so deliver compliant packaging content globally at the point you need it!

Contact us at software@itarus.com or call on 01604 468100

