



# GEM™

## Care for your brands

Centralised file storage, optimised for the Packaging Professional

Easy to manage and use

Provides a searchable interface to link directly to Textures™, ArtworkOnline and Pasara™

Costs less than a cup of tea!

Hit the ground running



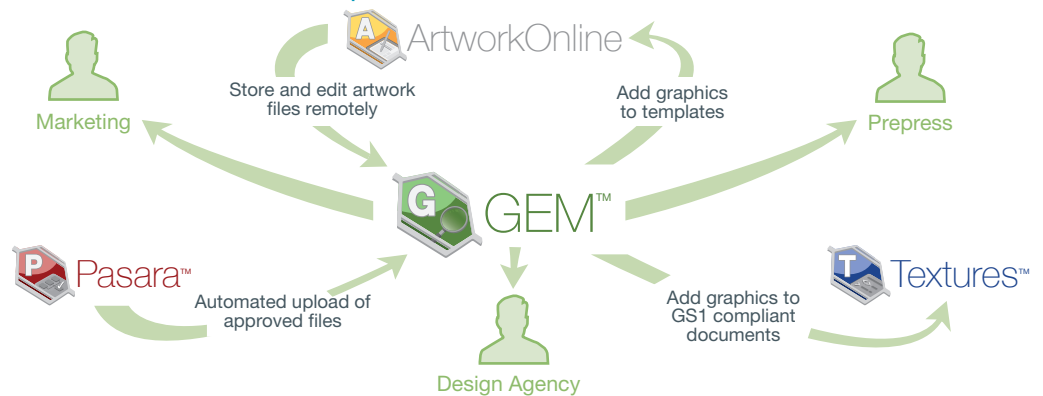
Itarus GEM™ (Graphic Element Manager) provides you a centralised web based solution for storing all of your packaging files and marketing collateral.

A wide range of file formats are supported so logos, images, artwork files, 3D visuals and movies can all be uploaded and then found quickly via an easy to use interface.

Customisable tools are provided to quickly apply metadata, rules and intelligence to each file enabling you to distribute your business knowledge securely and easily to all approved stakeholders throughout your packaging supply chain.



GEM's knowledge base is also significantly enhanced through integration to Itarus's other OnlineServices products



Storing everything once reduces the risk of your branded elements being incorrectly used. And re-used. And re-used...

When deployed as part of Itarus's hosted option, GEM™ delivers an enterprise level solution to each user every day for less than the price of a cup of tea! Support and maintenance is included as part of the annual subscription and regular software updates provide new features, security updates and enhancements.

Simple import tools available within the software enable you to upload multiple files and associated metadata with ease. You can transfer high volumes of files from other systems if you wish and be up and running within hours!

**Stable, flexible and scalable technology that grows with you**

Itarus OnlineServices is a suite of configurable and integrated software products that empower you to manage, control and automate prepress functions and in doing so deliver compliant packaging content globally at the point you need it!

Contact us at [software@itarus.com](mailto:software@itarus.com) or call on 01604 468100

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